



Please provide your completed ad in the following format:
pdf, .jpg, .jpeg, .png using the RGB color profile.

Because this is a Digital Format, you do not need to include bleed lines.

AD SPECS	INCHES (DECIMAL)	AD SPECS (FRACTION)
Two Page Spread	16w x 9.3h	16" x 9 5/16"
Full Page	7.45w x 9.3h	7 1/2" x 9 5/16"
Two-Thirds Page	4.86w x 9.3h	4 7/8" x 9 5/16"
Half Page - <i>Horizontal</i>	7.45w x 4.55h	7 1/2" x 4 1/2"
Half Page - <i>Verticle</i>	4.86w x 6.8h	4 7/8" x 6 13/16"
One-Third Page - <i>Square</i>	4.86w x 4.55h	4 7/8" x 4 1/2"
One-Third Page - <i>Verticle</i>	2.4w x 9.3h	2 3/8" x 9 5/16"
Quarter Page - <i>Square</i>	3.625w x 4.55h	3 5/8" x 4 1/2"
One-Sixth Page - <i>Horizontal</i>	4.86w x 2.28h	4 7/8" x 2 5/16"
One-Sixth Page - <i>Verticle</i>	2.4w x 4.55h	2 3/8" x 4 1/2"

For any questions regarding the specs of your ad,
 please email De Dollar, our Digital Marketing and Design Manager
LRMdigitaldesigns@gmail.com